

**Crimson Cheer Booster Club**  
**Meeting Minutes**  
**Aug. 14 2017**  
**APPROVED 9-18-2017**

Welcome & Attendance sheet distributed

President's Report:

- Treasurer Status
  - David Adams is now officially treasurer.
  - In the process of transferring cheer account from US Bank to Trustone
  - Still awaiting some info from previous treasurer
  - ACH withdrawals are not yet active
- Ricardo Jones and Kristen Meyers have been having meetings about getting on the same page about the importance of getting accounts up to date with payments so that no girls will have to be pulled from team. REMINDER: If your account is not current/up-to- date your child will not be allowed to compete on the MG Comp Team.
- There are many ways available to everyone to get accounts up to date via fundraisers etc. If there is no communication with the booster club (President or Treasurer) about satisfying account balance, it will be taken as you and your child are no longer wanting to be a part of the team.
- As part of the school - Athletes must be registered for cheer through Fee Pay online, the deadline for that is today/Aug 14. If your athlete isn't registered by Wednesday Aug 16th she will be required to be at practice but sit out.
- First Football Game is Thursday Aug 31st against Osseo at Maple Grove. This will most likely be a packed game so arrive early. Larysa Karkoc signed-up to head the tailgate parties, she will pick the themes for each night. Then parents sign-up to bring food items. In the past we've used Sign-up Genius. All families are welcome to come regardless if cheerleader is cheering, if you are going to be late to the party please send items you signed up to bring with cheerleader.
- Mark your calendars the Crimson Cheer Challenge is Sunday Jan 21st 2018.
- Crimson Cheer Challenge meetings headed by CCC Chair, Clark Young will begin in September. It is vital that people attend these meeting to run a smooth event, this is our biggest fundraiser and last years challenge allowed us to drop the program fees by \$300.00 per athlete.
- Clark will set and run CCC planning meetings. The first meeting has been scheduled for Tuesday, Sept 26th @ 6pm MGMS same room as booster club meeting.
- The Twin Cities Marathon Race is on Oct 1, David Adams made a motion to have this fundraiser go to the National Teams, therefore the funds made from this event will go toward those teams for nationals. That means that the girls on those teams will be required to attend this event. Coach Nicole Spring is working w/ marathon contact to get details

## Coach's Report

- Coach Kristen updated info about the girls leaving the tailgate parties no later than 5:30, maybe a little earlier on first one.
- Game Day is a new competition team this year. It consists of game plays that are cheered at the games, there is a judge at the comps that just calls out which play to cheer right on spot at the competitions.
- 16 girls with 4 alternates for game day team, those numbers are due to uniforms. The tryouts will be after choreography

## Fundraising

- Chow-downs will start in Sept. Carmen Cyrzan has signed up to head these up. DaleAnn explained how it worked. Hooking up with restaurants around MG to donate a portion of sales.
- Cub Foods Bagging- Cheerleaders go bag and collect tips. Mark Lewis signed up 1st available date is Feb 3rd when the date gets set a sign up for parent volunteers will be sent out. Waiting for Cub Foods to confirm date.
- DaleAnn met w/ the President of the MG Football Boosters and discussed ways cheer and football could work together and create new events as fundraisers. We researched a Softener Salt Delivery Campaign. This is a fundraiser done in Minnetonka and DaleAnn connected w/ the coach who said they raise \$30,000.00 doing it 2x last year.

Our football team would like the cheer team to do the sales part of this first session and we would get 2/3rds of sales.

Tami makes a motion to put this thru, Linda seconds the motion and the motion passed.

Kacie Berglin agreed to coordinate the event when a date is determined.

- Bow Making Event- Wednesday Aug 30th 3 to 5 at the High School  
The booster club is buying all materials, the proceeds will go to each individual account. Julia Lewis will be teaching how to make and mark them so we know who to credit when the bow is sold.  
The bows can be sold at little leaders, sizing meeting, CCC, and DaleAnn got ok from Football boosters to sell at home games.
- The floor was open to discussing any new fundraising ideas or campaigns. A mention was made of the fixed campaigns such as cookie dough sales, wrapping paper, etc. and noted that anyone interested in doing these may take advantage. There does not need to be a group vote. No one was interested in heading any of them up.
- Mrs. Bebo, asked about doing a dog grooming nail trim fundraiser - she will inquire with her contact to see if they are willing to offer a donation

- DaleAnn brought up grants. This is an area of potential income - requires someone who is willing to do a little research and identify available grants and gather necessary information to submit an application. No one expressed interest or willingness to take this on at this time.

Next Booster Club Meeting: Monday, Sept 11th @ 6pm MGMS Health Room

Meeting Adjourned 7p

*Minutes prepared by Secretary/Laura Nathe*